

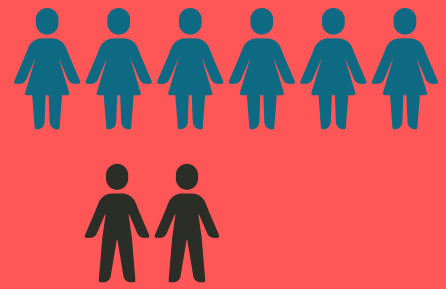
PRIMARY PREVENTION PROJECT

Community Readiness Results

The Primary Prevention Project adopted the Community Readiness Model to assess readiness within the community to implement substance abuse prevention intervention

Participants

8 Key Informants were interviewed. 75% female. 62.5% of Native American heritage. 50% Mashantucket, 12.5% Mohegan.



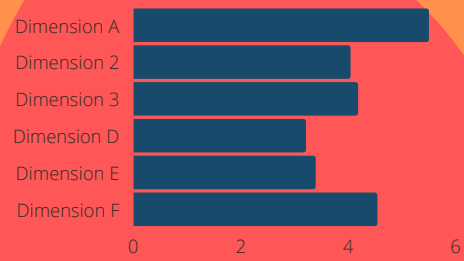
Overall Readiness
PRE-PLANNING STAGE

4

Community Readiness

Pre-planning stage: Some community members have at least heard about local effort but know little about them

- Community Efforts (A):** Preparation
- Community Knowledge of Efforts (B):** Pre-planning
- Leadership (C):** Pre-planning
- Community Climate (D):** Vague Awareness
- Knowledge of Issues (E):** Vague Awareness
- Resource for Efforts (F):** Vague Awareness



Stage of Dimensions

What stands out

- Normalization of marijuana use among youth
- Lack of appropriate mentoring for youth
- Prioritization of youth substance use as an issue
- Limited awareness of existing efforts
- Stigma associated with help-seeking
- Limited resources

"This is important. What can we do"

Goal of Pre-planning stage: Raise Awareness about youth substance use with concrete idea to combat it



Actions

- Conduct quarterly SWOT analysis to track progress
- Make issue relatable (e.g. Event, Telling stories, video games)
- Create Youth task force and Peer Mentoring Program
- How about holding alcohol and marijuana vendors accountable to help prevent Youth misuse?